



**North Road Community Primary School**  
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18 September 2023

### **Term 1 Art Project - 'Make Sid Smile!'**

Dear Parents and Carers,

Our first Art Project of this school year is linked to an initiative being run by The Road Safety Team at South Gloucestershire Council.

The Road Safety Team will be placing a temporary "Speed Visor" or "Speed Indication Device – SID", outside our school. The aim is to encourage road users to travel at a more appropriate speed outside of the school and in the local community.



If your child would like to take part in our Term 1 Art Project, they need to:

**Design a creative poster to support the message to 'Make SID smile' and reduce the speed of cars travelling along North Road, outside our school. Every child who takes part will receive a 'Make SID smile' sticker and certificate. There will also be a prize of a Goody Bag from The Road Safety Team for the most creative poster in each year group.**

#### Some information about a Speed Indication Device (SID)

##### **What is a "Speed Visor" or Speed Indication Device (SID)?**

- A temporary electronic speed sign which interacts with approaching vehicles, displaying their speed

##### **What are the benefits?**

- It gives drivers sufficient time to acknowledge their speed and correct as necessary
- Reducing the speed of cars outside of our school, creating a safer environment for the children
- Drivers travelling at an appropriate speed within the speed zone are rewarded with a smiley face!
- Monitors vehicle speeds around our school by capturing speed data 24/7

##### **What data does it capture?**

- The speeds of all vehicles that pass by our school
- The time and date of recorded speeds

**The deadline for entries is Friday 6<sup>th</sup> October.** Please can children create their poster on an A4 piece of paper and write their name on the back, in pencil. Please hand entries to class teachers.

Have fun everyone – getting creative and sharing a very important message.

Yours sincerely

Mrs Stillie  
Headteacher



*Enjoy learning, succeed in life.*